



**KTVD-TV**  
**500 Speer Blvd.**  
**Denver, CO 80203**  
**(866)858-5322**

# CONTRACT

<u>Contract / Revision</u> 724067 /		<u>Alt Order #</u> 06387820
<u>Product</u> <b>PUSA #1789</b>		
<u>Contract Dates</u> <b>10/23/12 - 10/29/12</b>		<u>Estimate #</u> <b>1789</b>
<u>Advertiser</u> <b>Priorities USA Action</b>		<u>Original Date / Revision</u> 10/22/12 / 10/22/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>KTVD</b>	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 321	<u>Product Code</u> 340
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Mundy Katowitz Media/ POL**  
**1322 G St SE**  
**Washington, DC 20003**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KTVD	10/26/12	10/26/12	KTVD 9News 7a	M-F 7-8a		1:00				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$1,500.00	0.00			
N 2	KTVD	10/26/12	10/26/12	KTVD 9News 8-9a	M-F 8-9a		1:00				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$1,500.00	0.00			
N 3	KTVD	10/26/12	10/26/12	KTVD 9news 930p	930-10p		1:00				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$1,400.00	0.00			
N 4	KTVD	10/29/12	10/29/12	Frasier	1:00xm-1:30xm		1:00				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$100.00	0.00			
N 5	KTVD	10/29/12	10/29/12	Judge Mathis	1-2p		1:00				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$700.00	0.00			
N 6	KTVD	10/29/12	10/29/12	KTVD 9news 11a	11-1130a		1:00				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$700.00	0.00			
N 7	KTVD	10/29/12	10/29/12	M-F 1130a-12p	M-F 1130a-12p		1:00				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$800.00	0.00			
N 8	KTVD	10/29/12	10/29/12	People's Court	12-1p		1:00				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$700.00	0.00			
N 9	KTVD	10/29/12	10/29/12	M-F 2-3p	2-3p		1:00				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$400.00	0.00			
N 10	KTVD	10/27/12	10/27/12	Sat Movie B	130-330p		1:00				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$300.00	0.00			
N 11	KTVD	10/27/12	10/27/12	ACC Football	Various		1:00				NM	2	\$600.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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TERMS: Due 15th day of the Month following Broadcast.



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<u>Contract Dates</u> <b>10/23/12 - 10/29/12</b>	<u>Product</u> PUSA #1789	<u>Estimate #</u> <b>1789</b>
<u>Advertiser</u> <b>Priorities USA Action</b>		<u>Original Date / Revision</u> 10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				2	\$300.00	0.00			
N 12	KTVD	10/27/12	10/27/12	CSU Football	CSU Football		1:00				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$500.00	0.00			
N 13	KTVD	10/27/12	10/27/12	KTVD 9News Sat 6-7a	Sat 6-7a		1:00				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$600.00	0.00			
N 14	KTVD	10/27/12	10/27/12	Sat 9p News	Sat 9-930p		1:00				NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$1,700.00	0.00			
N 15	KTVD	10/28/12	10/28/12	Sun 6-7p	6-7p		1:00				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				1	\$350.00	0.00			
N 16	KTVD	10/28/12	10/28/12	KTVD 9News Sun 6-7a	Sun 6-7a		1:00				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				1	\$500.00	0.00			
N 17	KTVD	10/28/12	10/28/12	Sun 9p News	Sun 9-930p		1:00				NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				1	\$1,700.00	0.00			
N 18	KTVD	10/25/12	10/25/12	Frasier	1:00xm-1:30xm		1:00				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$100.00	0.00			
N 19	KTVD	10/25/12	10/25/12	Judge Mathis	1-2p		1:00				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$700.00	0.00			
N 20	KTVD	10/25/12	10/25/12	KTVD 9news 11a	11-1130a		1:00				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$700.00	0.00			
N 21	KTVD	10/25/12	10/25/12	People's Court	12-1p		1:00				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$700.00	0.00			
N 22	KTVD	10/25/12	10/25/12	The Daily Buzz	M-F 5-6a		1:00				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$80.00	0.00			
N 23	KTVD	10/25/12	10/25/12	Anderson Cooper	9-10a		1:00				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$500.00	0.00			
N 24	KTVD	10/23/12	10/23/12	Judge Mathis	1-2p		1:00				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$700.00	0.00			
N 25	KTVD	10/23/12	10/23/12	KTVD 9news 11a	11-1130a		1:00				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$700.00	0.00			
N 26	KTVD	10/23/12	10/23/12	People's Court	12-1p		1:00				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$700.00	0.00			
N 27	KTVD	10/23/12	10/23/12	The Daily Buzz	M-F 5-6a		1:00				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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<u>Contract Dates</u> <b>10/23/12 - 10/29/12</b>	<u>Product</u> PUSA #1789	<u>Estimate #</u> <b>1789</b>
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$80.00	0.00			
N 28	KTVD	10/23/12	10/23/12	Anderson Cooper	9-10a		1:00				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$500.00	0.00			
N 29	KTVD	10/23/12	10/23/12	M-F 9p News	M-F 9-930p		1:00				NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$1,700.00	0.00			
N 30	KTVD	10/24/12	10/24/12	The Doctors	10-11a		1:00				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$500.00	0.00			
N 31	KTVD	10/24/12	10/24/12	M-F 2-3p	2-3p		1:00				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$400.00	0.00			
N 32	KTVD	10/24/12	10/24/12	KTVD 9News 7a	M-F 7-8a		1:00				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$1,500.00	0.00			
N 33	KTVD	10/24/12	10/24/12	KTVD 9News 8-9a	M-F 8-9a		1:00				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$1,500.00	0.00			
N 34	KTVD	10/24/12	10/24/12	KTVD 9news 930p	930-10p		1:00				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$1,400.00	0.00			
<b>Totals</b>										<b>0.00</b>		<b>35</b>	<b>\$26,510.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	29	\$23,110.00	\$19,643.50
10/29/12 - 10/29/12	6	\$3,400.00	\$2,890.00
<b>Totals</b>	<b>35</b>	<b>\$26,510.00</b>	<b>\$22,533.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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